

GameOn Play Area Franchise



BUSINESS PLAN

PRESENTED BY
TEAM GAMEON





About The Company



A USA PILOT-TURNED-SERIAL ENTREPRENEUR, MR. VIVEKANAND IS A PIONEER IN THE INDIAN FITNESS & WELLNESS SECTOR WITH 20 YRS OF LEADERSHIP EXPERIENCE HAVING LAUNCHED BRANDS LIKE FITNESSONE, PINK FITNESS & PROPEL FITNESS EQUIPMENT STORES. IN 2017 HE LAUNCHED **JUSJUMP TRAMPOLINE PARKS**, PLAY AREAS **GAMEON BOARD GAME CAFE**. HE HAS AN OVERALL EXPERIENCE OF SETTING UP OVER 100+ FITNESS, SPORTS, ENTERTAINMENT & RETAIL CENTERS IN MULTIPLE BRANDS ACROSS INDIA.

2017

our firm is
founded.

4

BRANDS

20+

Leadership

100+

Projects

3

Projects On
Going

BRAND STORY

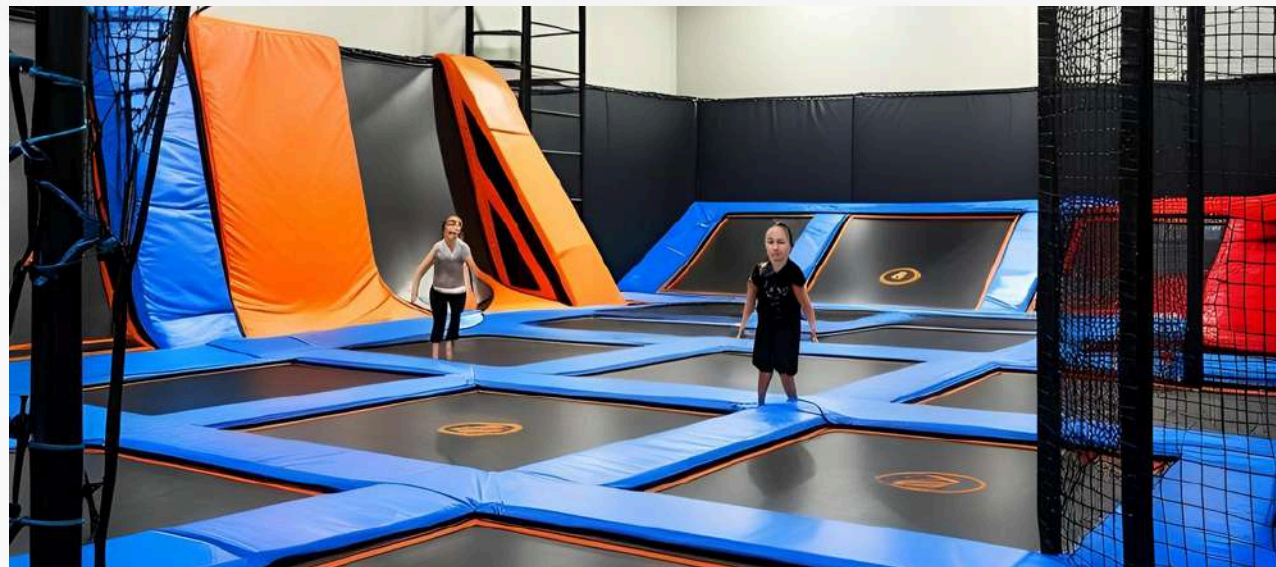


Soft play Area

01 INDOOR FUN, RAIN OR SHINE

NO MATTER THE WEATHER, OUR INDOOR KIDS PLAY AREA ENSURES UNINTERRUPTED FUN AND PHYSICAL ACTIVITY IN A SAFE, CLIMATE-CONTROLLED ENVIRONMENT.





Trampoline Park

02 BOUNCE, FLIP & FLY SAFELY

OUR TRAMPOLINE PARK IS DESIGNED FOR HIGH-ENERGY FUN WITH SAFETY AT ITS CORE. KIDS CAN JUMP, FLIP, AND PLAY IN A SECURE, SUPERVISED ENVIRONMENT THAT PROMOTES FITNESS THROUGH FUN.

Arcade Gaming

03 STEP INTO A WORLD OF LIGHTS, SOUNDS & ENDLESS ARCADE ADVENTURES

OUR ARCADE ZONE OFFERS A THRILLING MIX OF CLASSIC AND MODERN GAMES FOR ALL AGES. FROM RACING AND SHOOTING TO CLAW MACHINES, THERE'S NONSTOP EXCITEMENT WAITING AT EVERY SCREEN.



Water Park

04 WATER PARKS DESIGNED TO ATTRACT FAMILIES & CREATE HIGH-ENGAGEMENT SPACES

OUR WATER PARK CONCEPT OFFERS A MIX OF THRILLING SLIDES, SPLASH ZONES, AND FAMILY-FRIENDLY EXPERIENCES. WITH THE POTENTIAL TO DRAW LARGE CROWDS DURING WEEKENDS, HOLIDAYS, AND SUMMERS, IT'S A POWERFUL ADDITION TO ANY ENTERTAINMENT FRANCHISE MODEL.



Go Karting

05 TRACKS THAT FUEL THRILL, COMPETITION & REPEAT VISITS

OUR GO KARTING SETUPS ARE DESIGNED TO DELIVER HIGH-ADRENALINE EXPERIENCES FOR ALL AGE GROUPS. WITH STRONG APPEAL TO TEENS, YOUNG ADULTS, AND CORPORATE GROUPS, THIS ATTRACTION BRINGS IN CONSISTENT FOOTFALL AND OPENS UP OPPORTUNITIES FOR EVENTS, RACES, AND MEMBERSHIPS.



PLAY AREA INVESTMENT OPTIONS

NO. OF ZONES	AVG SQFT	EQUIPMENT	FRANCHISE FEE	TOTAL INVESTMENT TO GAME ON
3	1200	12L	3L	16L
4	2000	16L	3L	23L
6	3000	28L	3L	31L
8	4000	31L	3L	39L
10	5000 & ABV	44L	4L	47L

WHY CHOOSE US?

01

**Site
Selection**

02

**Design &
Layout**

03

**Interiors &
Furniture**

04

**Equipments
& Fittings**



**Recuritment
& Training**

05

**Marketing
& PR**

06

**Operational
Support**

07

**IT & POS
Billing Sys**

08



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